

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union Receives the Dora Maxwell Award for Social Responsibility and Recognition

Alpena, Michigan, March 7th, 2009—Alpena Alcona Area Credit Union was presented with the “Dora Maxwell Social Responsibility and Recognition Award” for their tremendous teamwork fundraising for Special Olympics. The award was presented at the credit union’s Annual Meeting, held on March 7th, 2009 at the K of C Hall in Alpena. “People Helping People” is the credit union motto, and also the theme for the meeting.

“It will take People Helping People to bring our community and nation out of this recession,” Donald J. Mills, President and CEO, said before being presented with the award.

“The Dora Maxwell Social Responsibility and Recognition Award Program” acknowledges the exceptional community contribution and charitable works of a credit union. The judges for the award look at the involvement of staff volunteers, at all levels of employment, as well as the amount of funds raised.

In 2008, Alpena Alcona Area Credit Union staff volunteers organized many fundraisers, raising \$18,557.00 for local charities, but their exceptional effort for Special Olympics won the Dora Maxwell Award. Staff volunteers organized a spaghetti dinner and auction—pulling off the event took an incredible amount of collaboration and hard work. For the event, staff asked local businesses for donations of items for the live auction, silent auction, Chinese raffle, and door prizes. Staff volunteers also sold tickets, cooked the meal, and brought homemade desserts for the dinner. The event raised \$4,506.90 for Special Olympics.

In a speech at the Annual Meeting, Mr. Mills described the boon Alpena Alcona Area Credit Union is to the local community, charitable works aside, reminding listeners that, “when you take out a mortgage loan at Alpena Alcona Area Credit Union, you will ensure that the dollars generated in both interest and servicing stay in our community. These dollars will in turn lead to economic development and the creation of new jobs. Make the right choice and utilize your Credit Union.”

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices (added after a merger with Iosco Community Credit Union in July of 2008), and a new, additional branch in Alpena opened in September, 2008. As of December 31, 2008, Alpena Alcona Area Credit Union had a membership totaling 26,549, and assets of \$198,249.589.

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