

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union Awards 7 TVs to 7 Lucky Members



In photos: Top row, left to right: Lincoln winner Dean Brunson, Tawas City winner Pam Jacques with Tawas Branch Manager Jennifer Jackson, Consumer Loan Supervisor Tracey Burr with Alpena Main's winner Margie Sue Anderson. Second row: Ossineke's winner John Bellows, Alpena North's winner Vicki Bridge, Atlanta's winner Scott Patton. Third row: Oscoda winner Tyler Haney.

Alpena, Michigan, April 4th, 2011—Alpena Alcona Area Credit Union held a special promotion during the first quarter 2011 to highlight a wealth of affordable financial services it provides to our membership —members who signed up for additional services, such as a car loan or mortgage loan, debit card, “It’s Me 247” Internet banking, e-statements, VISA card, overdraft protection loan, certificate of deposit account etc.—received an entry in a drawing for a 32-inch LCD flat screen TV. Each new service or product the members enrolled in counted as another entry in the drawing. Each of our seven branch offices gave away a television.

The TV winners are as follows:

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Alpena Main: Margie Sue Anderson
Alpena North: Vicki Bridge
Atlanta: Scott Patton
Lincoln: Dean Brunson
Oscoda: Tyler Haney
Ossineke: John Bellows
Tawas: Pam Jacques

The Lincoln Branch's winner, Dean Brunson, was particularly excited to win a new TV—his old TV quit working that very morning!

Altogether, AAACU was successful in enrolling members in 1,851 additional services through this promotion. Our Credit Union is committed to creating a member value proposition that delivers affordable financial services coupled with member convenience back to each and every one of our 27,075 member owners.

Alpena Alpena Area Credit Union serves members primarily in Alpena, Alpena, Montmorency, and Iosco counties with 7 locations—a main office and a branch office located in Alpena, with other branch offices located in Ossineke, Lincoln, Atlanta, Oscoda and Tawas. The Tiger Branch, a student-run branch, is located in Alpena Community Schools. As of March 31, 2011, Alpena Alpena Area Credit Union provides service to 27,075 members and has total assets equal to \$249,467,322.14.

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