

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union Celebrates “Youth Week” at Alcona Community Schools



In photo: AAACU employees pose with the prize table for “Youth Day. From left to right: Tiger Branch Supervisor Missy Stoner, Tiger Branch employee and Alcona High School student Adam Neveu, and Select Employee Group Coordinator Lauren Clarke.

Alcona, Michigan, May 9th, 2011— Alpena Alcona Area Credit Union celebrates “National Credit Union Youth Week” every year at the Tiger Branch at Alcona High School to promote the importance of saving to the students. This year’s Tiger Branch celebration was held on May 5th. Students were invited to celebrate “Money Rocks at My Credit Union” with games and prizes.

The Tiger Branch has been operating out of Alcona Community High School for 15 years. Alcona High School students are employed each year by Alpena Alcona Area Credit Union to work at the branch.

The conveniently located branch helps students to manage their finances in a way that best fits their needs. Students are encouraged to save money through promotional contests and giveaways throughout the school year. Any student or staff member of Alcona Community School can open a membership with Alpena Alcona Area Credit Union. Alpena Alcona Area Credit Union assists student who open a membership through the Tiger Branch by paying the \$5.00 minimum deposit to become a member of the Credit Union as long as the student keeps their account open for one year.

“It’s important for youth to learn the importance of saving and spending money wisely,” says Missy Stoner, Tiger Branch Supervisor. “Many young adults head off to college or to start a career and know nothing about banking—this is where the credit union can help. As a not-for-profit financial institution, we do classroom presentations on financial literacy topics and also have giveaways and fun promotions like ‘Youth Day.’ Our goal is to help the students get a head-start on their finances and to better-prepare them to go out on their own.”

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of April 30th, 2011, Alpena Alcona Area Credit Union provides service to 27,073 members and has total assets equal to \$251,045,174.

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