

FOR IMMEDIATE RELEASE

## **Alpena Alcona Area Credit Union's Main Branch to be Featured on True North Radio for Toys for Kids Fundraiser**

**Alpena, Michigan, November 30<sup>th</sup>, 2011**—The Main Office of Alpena Alcona Area Credit Union located at 1100 South Bagley Street is raising money for Toys for Kids, which serves Alpena, Alcona, Presque Isle and Montmorency counties.

True North Radio Network will be at the Main Branch on Monday, December 5<sup>th</sup> from 11 a.m. to 3 p.m. to do a live radio broadcast to encourage listeners to donate toys and cash for local needy children this holiday season. AAACU will be featured and staff will be interviewed about the fundraising activities taking place for Toys for Kids. Employees will be holding a bake sale that day to raise money and giving out cookies, coffee, and hot cocoa to members who visit the Branch.

Alpena Alcona Area Credit Union selects four community or charity organizations to fundraise for during each quarter of the year. During the 4<sup>th</sup> quarter of 2011 (October 1<sup>st</sup> through December 31<sup>st</sup>) the staff of the Main Branch decided to raise money for Toys for Kid by collecting canned goods, monetary donations, and toys for local children in need. The staff has organized many different fundraisers for this cause. Candy bars and "Santa Bucks" are for sale at teller windows, spare change is being collected, and staff can donate \$2.00 or two non-perishable food items or a toy on Fridays to dress down in jeans and sneakers. In October, staff organized a Halloween give-away and also worked a tip night at Pizza Hut to raise money.



***Photo above: This Halloween giveaway was just one of the many fundraisers Main Branch staff organized to raise money for Toys for Kids.***

*Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of October 31<sup>st</sup>, 2011, Alpena Alcona Area Credit Union provides service to 26,648 members and has total assets equal to \$250,688,061.*

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