

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union Donates \$1,000 to Junior Achievement of Alpena



In photo: AAACU presents JA representatives with a check for \$1,000. From right to left: LeAnn Schultz, Michelle McEwen, Karen LaFleche, Jodi Ritthaler, Jackie Krawczak, Matt Waligora, and Lauren Clarke.

Alpena, Michigan, March 2nd, 2011— Alpena Alcona Area Credit Union presented a \$1,000 check to Junior Achievement (JA) of Alpena.

The mission of JA is to educate students about workforce readiness, entrepreneurship, and financial literacy, which coincides with AAACU's objective to

be helpful and informative.

AAACU is proud to have two staff members serve as JA consultants, LeAnn Schultz, Director of Marketing and Lauren Clarke, SEG Coordinator. These volunteers teach business and economics under the theme of "Our Nation" to 5th grade students at Wilson Elementary and Besser Elementary. "Our Nation" provides practical information about businesses' need for individuals who can meet the demands of the job market, including high-growth, high-demand jobs. It also introduces the concept of globalization of business as it relates to production materials and the need for students to be entrepreneurial in their thinking to meet the requirements of high-growth, high-demand careers worldwide.

Other program themes of JA include "Our Community," "Our City," and "Ourselves."

JA is the world's largest organization dedicated to educating students about business and economics, offering these programs at no cost to schools and relies on volunteers and donations.

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of January 31, 2011, Alpena Alcona Area Credit Union provides service to 26,987 members and has total assets equal to \$245,624,840.

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