

FOR IMMEDIATE RELEASE

Lincoln Branch of AAACU Assists Local Less Fortunate Families for the Holidays



In photo from left to right: Lincoln Branch staff members Lorna Dellar, Missy Stoner, Nick Bouchard, Stacey Hall, Brenda Bouchard, Nancy Somers, and Michele Russeau pose with some of the items they collected to help needy families in their community

Lincoln, Michigan, January 5th, 2012—The Lincoln branch of Alpena Alcona Area Credit Union was able to collect \$1,536.34 plus many pounds of food to help those less fortunate in Alcona County.

Baskets of food, gas cards, and gifts were assembled and delivered to families in the community who were in need. The Branch also made a donation of \$157.31 from the funds they raised to the Alcona Food Pantry.

Alpena Alcona Area Credit Union selects four community or charity organizations that they would like to fundraise for during each quarter of the year. During the 4th quarter of 2011 (October 1st through December 31st) the staff of the Lincoln Branch, located at 111 S. Church Street, decided to raise money and collect food for the needy in their community. Staff organized many different fundraisers to raise money. Candy bars, holiday ornaments and special “Santa Bucks” were sold at teller windows. Staff could donate \$2.00 on Fridays to dress down in jeans and sneakers. The staff also held two bake sales.

In photo below: The Lincoln Branch of AAACU set up a table in their lobby for members to make donations of food and other necessities to help the less fortunate in their area.

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of November 30th, 2011, Alpena Alcona Area Credit Union provides service to 26,604 members and has total assets equal to \$248,871,105.

###

