

FOR IMMEDIATE RELEASE

## Alpena Alcona Area Credit Union's Main Office Donates \$1,609.99 to Toys for Kids



**Photo above:** *Jamie Quick, Jamaican Beaudoin, and Erin June representing AAACU's Main Branch present Mike Jackson from Toys for Kids with a check and donations of toys for local needy children.*

**Alpena, Michigan, January 13<sup>th</sup>, 2012**—Through the hard work of its employees and the generosity of their membership, Alpena Alcona Area Credit Union's Main Office was able to raise \$1,609.99 for Toys for Kids.

Toys for Kids collects money and toys to help less-fortunate kids in Alpena, Alcona, Montmorency, and Presque Isle counties by providing them with toys for Christmas. They also provide the families with non-perishable food items. This past Christmas, Toys for Kids was able to provide 625 families with food donations and give gifts to 850 families.

**Photo at right:** *Sharon Kapalla, Colleen Miller, and Jamie Quick present Wayne Trapp from Toys for Kids with a check and a grocery cart of non-perishable food items for Toys for Kids families.*



Alpena Alcona Area Credit Union selects four community or charity organizations to fundraise for during each quarter of the year. During the 4th quarter of 2011 (October 1<sup>st</sup> though December 31<sup>st</sup>) the staff of the Main Branch, located at 1100 S. Bagley Street, raised money and collected toys for less fortunate kids. Staff organized many different fundraisers to raise money: candy bars and special "Santa Bucks" were sold at teller windows. Staff could donate \$2.00 or two canned goods on Fridays to dress down in jeans and sneakers. The staff also held a holiday basket raffle, a bake sale, a candy corn

guessing game, and a tip night at Pizza Hut. A grocery cart was on display in the lobby to collect canned good donations.

They also held a Toys for Kids event on December 5<sup>th</sup> with True North Radio. They were able to raise \$331.47 on that day alone.

**Photo at right: Dollar Dog, AAACU's mascot waves to cars during the True North Radio event for Toys for Kids.**



Staff members and their families also volunteered to help wrap presents for the Toys for Kids families on December 14<sup>th</sup> from 5 to 7 p.m. at the Toys for Kids base that was at the Alpena Mall.

“It was a wonderful experience to wrap the very presents that we were able to provide for these needy families. It made me grateful for all the presents I received as a child on Christmas, and think about what it must be like for those parents out there who are financially unable to put anything under their trees for their kids. I am glad that there is an organization like Toys for Kids that can help our local less-fortunate children have a special Christmas—the Main Branch is proud that we could help,” Erin June, Executive Assistant and Fundraising Chairperson for the Main Branch said after volunteering.

**Photo below left: The Main Branch held a bake sale for Toys for Kids**

**Photo below right: A collection box for toy donations was set up in the lobby.**



*Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of December 31<sup>st</sup>, 2011, Alpena Alcona Area Credit Union provides service to 26,705 members and has total assets equal to \$251,184,785. This Credit Union is federally insured by the National Credit Union Administration (NCUA).*

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