

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union's Oscoda Branch Collected Toys, Raises \$1,689 for Toys for Tots



In photo at left: Wayne Krasinski, volunteer for Toys for Tots, accept a check from Jessy Ott, Oscoda Branch employee

Oscoda, Michigan, January 6th, 2012—Through the hard work of its employees and the generosity of its membership, the Oscoda Branch of the Alpena Alcona Area Credit Union, located at 103 S. State Street, was able to donate \$1,689.30 and many toys to Toys for Tots.

The mission of the U. S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November and December each year, and distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted to deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible, productive, patriotic citizens.

Alpena Alcona Area Credit Union employees select four community or charity organizations that they would like to fundraise for during each quarter of the year. During the 4th quarter of 2011, the staff of the Oscoda Branch chose to focus their efforts on Toys for Tots. The Oscoda Branch organized many different fundraisers to raise money for the charity: they sold Toys for Tots cards that formed a train around the branch lobby, held a raffle for a Wii and a Thanksgiving dinner basket, had a bake sale, collected donations at Glen's Markets, had an on-going used book sale, sold popcorn, York Peppermint patties, and candy bars. Staff also sold "Santa Bucks"—special dollar bills with Santa's picture on them. Staff could also pay \$2 to wear jeans on Fridays.



In photo above right, left to right: Jessy Ott presents the Wii to raffle winner David Pelland.

In photo at right: Zella McBride won the Thanksgiving basket.

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of November 30th, 2011, Alpena Alcona Area Credit Union provides service to 26,604 members and has total assets equal to \$248,871,105.



###