

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union's Tawas City Branch Donates to \$182.41 Coats for Kids and \$176.00 to Toys for Tots



In photo at left: Stephanie Kirby, Tawas City Branch employee, poses with some goodies for a "Snack Pack" raffle for Coats for Kids and Toys for Tots.

Tawas City, Michigan, January 16, 2012—Through the hard work of its employees and the generosity of their membership, Alpena Alcona Area Credit Union's Tawas City Branch presented Coats for Kids with a check for \$182.41 plus coats, hats, and mittens, and \$176.00 to Toys for Tots plus numerous toys.

Iosco County Coats for Kids distributes new and used coats through the local school system in the fall to any child in need. The volunteer-run program also

maintains an inventory of coats throughout the winter for shelters, nursery and Head Start schools, and any local emergency requirement.

The U. S. Marine Corps Reserve Toys for Tots Program collects new, unwrapped toys to give to needy children in the community at Christmas. The primary goal of Toys for Tots is to deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible, productive, patriotic citizens.

Alpena Alcona Area Credit Union selects four community or charity organizations to fundraise for during each quarter of the year. Usually just one charity is selected per quarter, but during the 4th quarter of 2011 (October 1st through December 31st) the staff of the Tawas City Branch, located at 118 W. M-55, decided that they wanted to help keep less-fortunate kids warm at winter *and* also bring joy to them with a gift through Toys for Tots so they decided to support both organizations. Staff organized many different fundraisers to raise money and collect donations. Cookies, bracelets, pins, candy bars, \$1 slip sales, and special "Santa Bucks" were sold at teller windows. Staff could donate \$2.00 on Fridays to dress down in jeans and sneakers. They also set up collection boxes in their lobby to collect coats, hats, and mittens for Coats for Kids and toys for Toys for Tots. They also held a "Snack Pack" raffle.

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of December 31st, 2011, Alpena Alcona Area Credit Union provides service to 26,705 members and has total assets equal to \$251,184,785. This Credit Union is federally insured by the National Credit Union Administration (NCUA).

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