

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union's Oscoda Branch Raises \$2,171.17 for Iosco Relay for Life



In photo: Staff from AAACU's Oscoda Branch and their bake sale goodies. The bake sale was one of many fundraisers the Oscoda staff had for the Iosco Relay for Life. From left to right: Jessica Ott, Debbie Dault, Amanda Beck, and Cheryl Kelly.

Oscoda, Michigan, July 12, 2010: Through the hard work of its employees and the generosity of its membership, Alpena Alcona Area Credit Union was able to raise \$2,171.17 for the Iosco Relay for Life.

Alpena Alcona Area Credit Union employees select four community or charity organizations that they would like to fundraise for during each quarter of the year. During the 2nd quarter of 2010 (April 1st though June 30th) the staff of Oscoda branch of AAACU chose to focus their efforts on The Iosco Relay for Life.

Relay for Life is the signature fundraising event of the American Cancer Society. The purpose of Relay is to unite communities across the globe as they celebrate the lives of people who have battled cancer,

remember loved ones lost, and fight back against the disease by raising money for American Cancer Society. At Relay, teams of people take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, Relays are overnight events up to 24 hours in length. Every Relay starts with a Survivors Lap—when survivors are invited to circle the track together to celebrate the victories we have achieved over cancer. Caregivers are also recognized at Relay. After dark, people who have been touched by cancer remember loved ones lost to the disease during the Luminaria Ceremony. Candles are lit inside bags filled with sand, each one bearing the name of a person touched by cancer, and participants often walk a lap in silence. Last, there is a Fight Back Ceremony, where participants make a personal commitment to save lives by taking up the fight against cancer—such as pledging to get a cancer screening test, quitting smoking, or talking to elected officials about cancer.

The Oscoda branch of Alpena Alcona Area, located at 103 S. State Street, organized many different fundraisers for Iosco Relay for Life. Candy bars and York mints were sold at teller windows, and staff could donate \$2.00 on Fridays to dress down in jeans and sneakers. They also held a bake sale, book sale, sold popcorn, and requested donations at the branch and on-line.

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of June 30th, 2010, Alpena Alcona Area Credit Union provides service to 27,038 members and has total assets equal to \$242,378,192.92.

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