

FOR IMMEDIATE RELEASE

Alpena Alcona Area Credit Union Celebrates “Youth Week” at Alcona Community Schools



Pictured in photo: Employees from Alpena Alcona Area Credit Union helping with Youth Week, from left to right, Select Employee Group Coordinator Lauren Clarke, Tiger Branch Supervisor Missy Stoner, and high school student and Tiger Branch employee Benjamin Bouchard.

Alcona, Michigan, May 19, 2010—Alpena Alcona Area Credit Union celebrates “National Credit Union Youth Week” every year at the Tiger Branch at Alcona High School to promote the importance of saving to the students. This year’s “Youth Week” was held from April 19th-April 23rd. Students were invited to “Get in the Savings Game” with sports-themed games and prizes.

The Tiger Branch has been operating out of Alcona Community High School for 14 years. Two Alcona High School students are employed each year by Alpena Alcona Area Credit Union to work at the branch. The conveniently located branch helps students to manage their finances in a way that best fits their needs. Students are encouraged to save money through promotional contests and giveaways throughout the school year. Any student or staff member of Alcona Community School can open a membership with Alpena Alcona Area Credit Union. Alpena Alcona Area Credit Union assists student who open their a membership through the Tiger Branch by paying the \$5.00 minimum deposit to become a member of the Credit Union as long as the student keeps their account open for one year.

“It is important that youth learn the importance of saving and spending money wisely,” says Melissa Stoner, Tiger Branch Supervisor. “Many young adults head off to college or to start a career and know nothing about banking—this is where the credit union can help. As a not-for-profit financial institution, credit unions care about an individual’s financial well-being beyond just offering low fees and great rates. Offering financial services and advice to these individuals before they leave school gives them a head-start and an opportunity to better prepare for going out on their own.”

Alpena Alcona Area Credit Union serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations—a main office located in Alpena, with branch offices in Ossineke, Lincoln, Atlanta, a Tiger Branch in Alcona Community Schools, Oscoda and Tawas offices, and an additional branch in Alpena. As of April 30th, 2010, Alpena Alcona Area Credit Union provides service to 26,936 members and has total assets equal to \$245,385,021.

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