



FOR IMMEDIATE RELEASE
March 18, 2019

Contact: Alison Jakubcin
Marketing Specialist
989-354-1531
ajakubcin@aaacu.com

Alpena Alcona Area Credit Union Employee Awarded Bright Idea Award



Pictured: Ashley Josey

Alpena, Michigan, March 18, 2019 - Alpena Alcona Area Credit Union (AAACU) employees are being awarded for building an entrepreneurial spirit and seeking out change within the workplace.

In 2015, AAACU implemented a new program that gives employee's a voice within the credit union, creating an open environment for change and innovation with continuous improvements.

Employees receive a \$50 incentive for each of their Bright Ideas that are implemented and are eligible to win a yearly prize, which is awarded to the employee whose idea was most in tune to our member owners. Since the inception of the program, 314 ideas for change have been submitted with 51 being implemented.

The 2018 Bright Idea Award winner was Ashley Josey, Plastic Card Coordinator. Her suggestion was to amend our VISA increase/decrease form to an e-sign document making it easier for our staff and our members to complete the form.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of February 28, 2019, AAACU provides service to 28,818 members with total assets equal to \$349,765,818.