



FOR IMMEDIATE RELEASE
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AAACU Members Win over \$11,000 in 2018 Save to Win Program

Alpena, Michigan January 17, 2019 – In 2018, Save to Win, a nationwide program, awarded Alpena Alcona Area Credit Union (AAACU) members with \$11,400 in prize money.

Save to Win is a prize-linked savings product designed to help low to moderate income members improve their financial situation and create positive saving habits. Save to Win was developed in 2009 for Michigan Credit Unions attracting more than 10,000 accounts in the first year. The program has since expanded to a national level, adding thirteen new states to the program.

AAACU members have been winning big since the start of the program. In 2010, an AAACU member won the grand prize of \$100,000. Since then, the prize structure has been divided up, adding more monthly prize winners and multiple quarterly prize winners. In 2018, AAACU had four quarterly prize winners, one winning \$5,000 and three winning \$500 each.

In addition to the national prize drawing, AAACU gives away \$300 monthly exclusively to AAACU members who participate in the Save to Win Program.

If you would like to participate in Save to Win, join a participating credit union, such as Alpena Alcona Area Credit Union, and open a 12-month Save to Win certificate with a minimum deposit of \$25. For every \$25 deposit made into the Save to Win certificate, a member will receive one entry (up to 10 entries) each month into the drawing for monthly prizes.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of December 31, 2018, AAACU provides service to 28,701 members with total assets equal to \$340,740,544.