



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Holds Strategic Planning Session



Pictured: Back Row Josh Viegelahn, Paul Fredenburg, Terry King, Charlie Negro, Terry Nelkie, Brian Shumaker, Helen Suszek, Angie Szatkowski, LeAnn Schultz, Michelle Cornish. **Front:** Donald J. Mills, Sheila Panknin, Ann Martin, Alan Shillair, Alison Jakubcin, Jim Gorman, Jim McNeil, Dennis Artley, Michelle McEwen, and Angie Hanners.

Alpena, Michigan, October 23, 2018 Alpena Alcona Area Credit Union (AAACU) volunteer Board of Directors, Credit Committee, Supervisory Committee and team members recently participated in a two-day strategic planning session.

The session allowed team members and volunteers to set goals and make plans for the future of AAACU that align with the mission statement – To be your most trusted and valued financial partner for life and Member Promise – Simplify your life, Work in your best interest, Be your

advocate to help achieve your lifetime financial goals.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of September 30, 2018, AAACU provides service to 28,667 members with total assets equal to \$344,574,497.