



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Employee Awarded Bright Idea Award



Pictured: Paula Miller

Alpena, Michigan, February 24, 2020 - Alpena Alcona Area Credit Union (AAACU) employees are being awarded for building an entrepreneurial spirit and seeking out change within the workplace.

In 2015, AAACU implemented a new program that gives employees a voice within the credit union, creating an open environment for change and innovation with continuous improvements.

Employees receive a \$50 incentive for each of their Bright Ideas that are implemented and are eligible to win a yearly prize, which is awarded to the employee whose idea was most in tune to our member owners. Since the inception of the program, 344 ideas for change have been submitted with 56 being implemented.

The 2019 Bright Idea Award winner was Paula Miller, Atlanta Assistant Branch Manager. Her suggestion was to develop a new process when completing a new Line of Credit application. This document was more user friendly creating less paperwork, less signatures, and much more convenience for our members.

Membership is available to individuals that reside, work, own property, attend school, or worship in the state of Michigan. AAACU has 9 locations: two in Alpena including the main branch, Atlanta, Ossineke, Tawas, Lincoln, a Tiger Branch in Alcona Community Schools, Oscoda, and the Owl's Nest in Oscoda Area Schools. As of January 31, 2020, AAACU provides service to 29,587 members with total assets equal to \$373,602,849.