



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Rewards Members for Enrolling in eStatements

Alpena, MI, July 15, 2022 – Alpena Alcona Area Credit Union (AAACU) is rewarding members for enrolling to receive their statements electronically.

During the second quarter of 2022 AAACU promoted eStatement enrollment by offering five lucky members who enroll to receive their statement electronically a \$50.00 member reward.

Members enrolling in eStatements is a more secure, faster, and convenient way for members to receive their statement and offers a cost savings to the credit union. The funds saved from members switching to electronic statements is put into a community reinvestment fund that AAACU uses to make donations and assist in projects throughout the communities they serve.

The five lucky member reward winners were contacted, and the credit union plans to continue this reward incentive each quarter through 2022.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with ten locations: a main office located in Alpena, a Wildcat Branch in Alpena High School and with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, the Owl's Nest in Oscoda Area Schools, Tawas, and an additional branch in Alpena. As of June 30, 2022, AAACU, provides service to 33,041 members with total assets equal to \$571,067,342.