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### **Alpena Alcona Area Credit Union Named Credit Union Difference Maker of the Year**

*Alpena, Michigan, January 11, 2023* – Alpena Alcona Area Credit Union (AAACU) was recently named Credit Union Difference Maker of the Year.

The Michigan Credit Union League encouraged credit unions from across the state to submit stories of how they have made an impact with their members and within their communities. AAACU's submission shared a story of Kelly Alexander, Oscoda Branch Manager assisting a young member to help him learn how to budget and save to purchase his first vehicle. Kelly shared how she educated the members on how much to save and how to save to help him reach his goal.

Out of all stories submitted eight were selected to be in the running for Credit Union Difference Maker of the Year. Those eight stories were made into video submission and shared on social media and allowed people to vote for their favorite submission. Over a two-week time period AAACU's submission received the most votes and was awarded Credit Union Difference Maker of the Year.

“Our Credit Union is truly honored to be recognized as the Credit Union Difference Maker of the Year. This highlights the valued and trusted relationships that our Team Members have built with our members in the communities that we serve. Our members are more than just members, they are our family, friends, and our community. We are committed to being their most trusted and valued financial partner for life.” LeAnn Schultz, AAACU Director of Marketing stated after learning AAACU was named Credit Union Difference Maker of the Year.

*AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of December 31, 2022, AAACU provides service to 33,786 members with total assets equal to \$575,216,669.*