



FOR IMMEDIATE RELEASE
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AAACU Participates in True North Radio Summer Concert Series



Alpena, MI, July 1, 2024 – Alpena Alcona Area Credit Union (AAACU) team members had a blast at True North Radio Summer Concert Series this past Saturday evening.

AAACU had a table set up with a chance for those in attendance to win two zero gravity chairs and to learn about all the great products and services AAACU has to offer. In addition to giveaways, those in attendance enjoyed music from the band Strings Attached a soft rock, pop, and dance music group.

The credit union is proud to sponsor and participate in community events such as,

True North Radio's Summer Concert Series providing free family friendly activities to community members in Northern Michigan.

AAACU's sponsorship for this event comes from the credit unions Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statements account and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of May 31, 2023, AAACU provides service to 44,533 members with total assets equal to \$817,694,658.