



FOR IMMEDIATE RELEASE
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AAACU Sponsors 49th Annual Michigan Brown Trout Festival



Pictured: LeAnn Schultz, AAACU Director of Marketing presenting a check to Chuck, Peggy, and Barb from the Michigan Brown Trout Festival

Alpena, MI, July 14, 2023 – Alpena Alcona Area Credit Union (AAACU) recently donated to support the Michigan Brown Trout Festival held in Alpena, Michigan.

The festival celebrates its 49th Anniversary this year offering 10 days of fishing, entertainment, and activities for community members of all ages. The credit union is proud to make a \$3,000.00 donation as well as having team members volunteer throughout the week at various events.

Donations to events like the Michigan Brown Trout Festival are funded by our Community Reinvestment Fund. These funds are comprised of dollars

donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statements account and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of June 30, 2023, AAACU provides service to 44,418 members with total assets equal to \$738,220,907.