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Contact: Alison Jakubcin  
Marketing Specialist  
989-354-1531  
[ajakubcin@aaacu.com](mailto:ajakubcin@aaacu.com)

### **Alpena Alcona Area Credit Union Employee Awarded Bright Idea Award**



**Pictured: Marisa Nunn, Loan Officer**

*Alpena, Michigan, March 7, 2018* – Alpena Alcona Area Credit Union (AAACU) employees are being awarded for building an entrepreneurial spirit and seeking out change within the workplace.

In 2015, AAACU implemented a new program that gives employee's a voice within the credit union, creating an open environment for change and innovation with continuous improvements.

Employees receive a \$50 incentive for each of their Bright Ideas that are implemented and are eligible to win a yearly prize, which is awarded to the employee whose idea was most in tune to our member owners. Since the inception of the program, 238 ideas for change have been submitted with 42 being implemented.

The 2017 Bright Idea Award winner was Marisa Nunn, Tawas Branch Loan Officer. Her suggestion was to add a form to our website that allows members and non-members to schedule appointments with one of our 16 Certified Financial Counselors. The addition of this form has helped members start down the path to building financially strong futures and strengthened relationships between the credit union and the communities we serve.

*AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of January 31, 2018, AAACU provides service to 28,465 members with total assets equal to \$324,031,274.*