



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Awarded Illumination Community Leadership Award

Alpena, Michigan, April 5, 2018 – Alpena Alcona Area Credit Union (AAACU) was recently announced as an Exceptional Member Initiative award winner in the Illumination Community Leadership category.

The Illumination Community Leadership Award is a national award that is presented to one credit union that has made the most impactful difference in their community in 2017. AAACU's dedication to providing financial education and resources to community members of all ages and economical backgrounds was a key factor in being selected as this year's award winner.

During 2017, AAACU hosted multiple Teen Financial Reality Fairs (teaching students about budgeting), introduced an interactive online financial education program (called Banzai) to elementary and high school students, grew our certified financial counseling program to 16 employees', hosted educational sessions about fraud and identity theft, as well as first time home buying, and utilized our social media channels to provided educational information to those outside our communities.

AAACU is proud to support our communities and continue to dedicate our efforts to building stronger financial communities through educational events and programs.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of February 28, 2018, AAACU provides service to 28,490 members with total assets equal to \$331,541,726.

