



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Member Wins \$5,000 with Save to Win



Pictured: Alisha Payne, Alison Jakubcin, Ann Genschaw, Jolene St. Charles, John Briggs, Nick Bouchard, Jennifer McDonald, Helen Suszek, and Erin Wong

Alpena, Michigan, April 19, 2019 – John Briggs won \$5,000, simply for saving money at Alpena Alcona Area Credit Union. John participates in the Save to Win program, which makes him eligible for prizes ranging from \$25 to \$5,000 for every \$25 deposited in his Save to Win account.

Designed to help low-to-moderate income members build their savings, the Save to Win program has helped more than 22,000 account holders in 13 states save over \$48 million year to date. The program allows participating credit union members to make deposits in \$25 increments into a special share certificate,

where they can earn interest and be automatically entered into monthly and quarterly drawings for chances to win cash prizes.

Save to Win is administered by CU Solutions Group, an affiliate of the Michigan Credit Union League. Save to Win started in Michigan, and has expanded to Connecticut, Illinois, Indiana, Kansas, Missouri, Nebraska, North Carolina, Oregon, South Carolina, Texas, Washington and Wisconsin.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 9 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, the Owl's Nest in Oscoda Area Schools, Tawas, and an additional branch in Alpena. As of March 31, 2019, AAACU provides service to 28,846 members with total assets equal to \$354,041,584.