



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Welcomes Michelle McEwen as Director of Advocacy



Alpena, Michigan, May 3, 2018 – Alpena Alcona Area Credit Union (AAACU) is proud to announce the addition of Michelle McEwen as Director of Advocacy.

McEwen is a graduate of Grand Valley State University School of Communication, with a Bachelor of Science Degree in Advertising and Public Relations with an emphasis in Sports Promotion.

Michelle comes to the credit union with 15 years' experience in the financial industry and in her new role as Director of Advocacy she will be working with team members to ensure they feel supported are trained and developed to build strong trusting relationships with members.

McEwen is also an active member of the community through her position as a Board Member for United Way of Northeast Michigan, a consultant with Junior Achievement, and a member of the Alpena Chamber of Commerce Ambassadors. She resides in Alpena with long-time significant other Ryan and enjoys hiking, boating, fishing, and kayaking.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: the main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of March 31, 2018, AAACU provides service to 28,375 members with total assets equal to \$339,162,249.