



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Participated in Marketing and Business Conference

Alpena, Michigan, June 1, 2018- Alpena Alcona Area Credit Union (AAACU) recently participated in the marketing and business conference hosted by the Marketing Career Technical Education Advisory Council and Alpena Area Chamber of Commerce.

A total of 140 Alpena High School students were given the opportunity to simulate attending a business conference in the marketing industry. Upon arrival, students were greeted by various local business in a vendor reception area and then went on to attend sessions with guest speaker from within the community highlighting topics such as networking, social media, ethics, and business etiquette.

AAACU participated in the vendor receptions portion of the conference providing students with information on the products and services the credit union has to offer and handing out goodies to students that stopped by the credit union booth.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of April 30, 2018, AAACU provides service to 28,395 members with total assets equal to \$337,994,089.