



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Member Wins \$500 with Save to Win

Alpena, Michigan, May 14, 2018 – Blanche M. won \$500, simply for saving money at Alpena Alcona Area Credit Union. Blanche participates in the Save to Win program, which makes her eligible for prizes ranging from \$25 to \$5,000 for every \$25 deposited in her Save to Win account.

Designed to help low-to-moderate income members build their savings, the Save to Win program has helped more than 19,000 account holders in 12 states save over \$52 million year to date. The program allows participating credit union members to make deposits in \$25 increments into a special share certificate, where they can earn interest and be automatically entered into monthly and quarterly drawings for chances to win cash prizes.

Save to Win is a trademark of the Doorways to Dreams Fund, and is administered by CU Solutions Group, an affiliate of the Michigan Credit Union League. Save to Win started in Michigan, and has expanded to Connecticut, Illinois, Indiana, Kansas, Missouri, Nebraska New York, North Carolina, Oregon, South Carolina, and Washington.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of April 30, 2018, AAACU provides service to 28,395 members with total assets equal to \$337,994,089.