



FOR IMMEDIATE RELEASE  
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Contact: Alison Jakubcin  
Marketing Specialist  
989-354-1531  
ajakubcin@aaacu.com

### **Alpena Alcona Area Credit Union Holds Strategic Planning Session**

*Alpena, Michigan, Mayr 23, 2022* Alpena Alcona Area Credit Union (AAACU) volunteer Board of Directors, Associate Directors, Credit Committee, Supervisory Committee, and team members recently participated in a two-day strategic planning session.

The session allowed team members and volunteers to set goals and make plans for the future of AAACU that align with the mission statement – To be your most trusted and valued financial partner for life and Member Promise – Simplify your life, Work in your best interest, be your advocate to help achieve your lifetime financial goals.

AAACU partnered with Aho Consulting to help develop a five-year plan to continue to grow the credit union ensuring we are a strong financial partner for our current membership and our future members throughout the state of Michigan.

*AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with ten locations: a main office located in Alpena, a Wildcat Branch in Alpena High School and with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, the Owl's Nest in Oscoda Area Schools, Tawas, and an additional branch in Alpena. As of April 30, 2022, AAACU, provides service to 32,809 members with total assets equal to \$561,546.276.*