



FOR IMMEDIATE RELEASE
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AAACU Receives Grant Funding from MCUF for AHS Wildcat Branch

Alpena, Michigan, December 20, 2019 – Alpena Alcona Area Credit Union (AAACU) recently received notice from the Michigan Credit Union Foundation (MCUF) they have been awarded a \$10,000 grant to purchase Orbit Retail Boards for the student-run Branch that will be located inside Alpena High School (AHS).

Orbit Retail Boards are interactive digital signage technology that will display multiple products and services at one time allowing students and staff to interact with those products and services. The various displayed images can be linked with videos, pdfs to print-on-demand, audio messages, or linked to a specific URL/online application providing students and staff with easily accessible information.

With grant funding from the MCUF AAACU is excited to provide students and staff with an additional resource and advanced technology to help better educate and inform them about the products and services the credit union has to offer. This will be AAACU's first student-run branch with this current technology allowing the credit union to provide more financial literacy highlighting key products and services that can better serve the over 1,300 students and staff located inside AHS.

The AAACU student-run Wildcat Branch will be opening in 2020 to provide students and staff at AHS with more accessible opportunities to access their accounts and learn about the products and services the credit union has to offer. The branch will be open five days a week for roughly 2 hours each day during student lunch hours.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 9 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, the Owl's Nest in Oscoda Area Schools, Tawas, and an additional branch in Alpena. As of November 30, 2019, AAACU provides service to 29,463 members with total assets equal to \$371,710,960.