



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Hosts Reality Fair at Tawas Area Schools



Alpena, MI, April 10, 2020 – Alpena Alcona Area Credit Union (AAACU) recently hosted a Financial Reality Fair for students at Tawas Area Schools.

AAACU has partnered with Tawas to provide this educational opportunity to teach students the importance of budgeting and saving money. This year AAACU was able to bring the students a new format for the event through a mobile app. Within the app the students were able to select from various careers listed and then based on their career choice students were assigned a starting salary, a credit score, and a small savings account balance. The students then visit lifestyle stations that focus on expenses in life such as

housing, transportation, clothing, and food that they would need to fit within their monthly budget. In addition, students that selected careers that required college degrees were faced with student loans that impacted their monthly budget.

The credit union is proud to continue to provide this financial literacy program to students across Northeast Michigan through our partnership with the Michigan Credit Union Foundation.

Membership is available to individuals that reside, work, own property, attend school, or worship in the state of Michigan. AAACU has 9 locations: two in Alpena including the main branch, Atlanta, Ossineke, Tawas, Lincoln, a Tiger Branch in Alcona Community Schools, Oscoda, and the Owl's Nest in Oscoda Area Schools. As of February 29, 2020, AAACU provides service to 29,672 members with total assets equal to \$383,486,784.